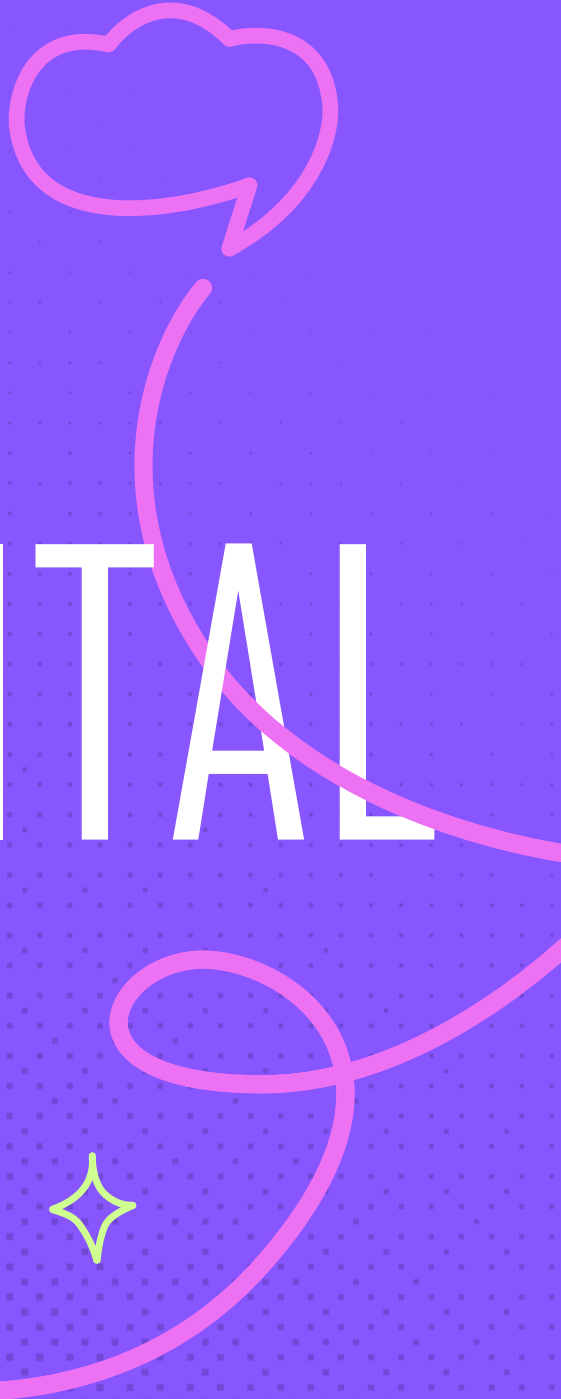




NO/DIGITAL BRAIN

Our Manifesto

Simplifying the digital world

THE MANIFESTO

OUR
STANCE

No Digital Brain exists to simplify the digital world to make it accessible, understandable and really useful.

In the digital world we envision, quality must never be sacrificed to haste, expertise is a value, and innovation cannot be separated from ethics and human relationships.

We want every company, large or small, to be able to build a solid, effective and tailor-made online presence, without having to waste time, peace of mind or needless resources.

Our impact goes beyond building websites or communication campaigns: **we help people and organisations communicate better**, work with greater clarity and independence, and finally feel at ease in the digital world.

We know we have done our job well when a client is able to use their website independently: manage it, update it, and make it work for them. When they no longer depend on someone else for every small change, but can consciously choose to delegate only what they truly do not want, or do not have the time, to do.



This freedom, this awareness, this power to choose are the true success of our work.



OUR ORGANISATION

SEVEN
METHOD PRINCIPLES

At No Digital Brain we know that **the best results come when expertise and passion meet.** Our way of working is built on a few clear principles that ensure quality, collaboration and concrete results.

01 Focused specialisation

Every professional in the group specialises in a specific area of communication and web development. We do not pretend to be "experts in everything": for you, only real, in-depth and up-to-date skills.

02 A tailor-made team

We build a modular team for you, made up exclusively of the professionals you actually need. Efficiency, quality, cost optimisation and absolute flexibility to match your needs.

03 A single point of contact

We believe in simplicity. You will always have one single point of reference who manages the project, coordinates the activities and keeps communication simple and direct.

04 Independence as a quality

Our collaborators are independent professionals, free to manage their own work in the most effective way, in full respect of the deadlines and quality agreed with you.

05 Collaboration and support

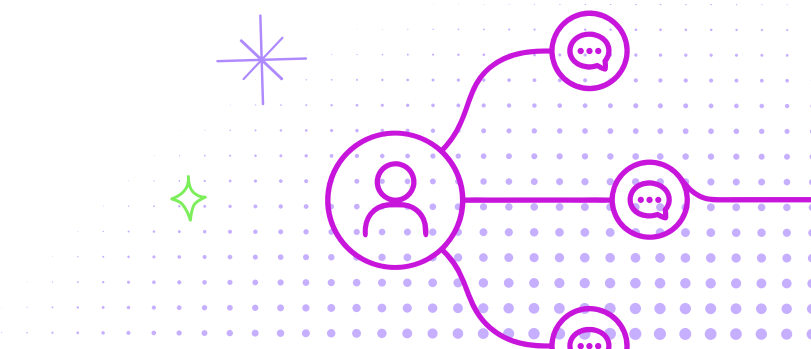
Every professional makes their skills available to help the others, fostering a culture of collaboration, shared growth and mutual support.

06 Internal transparency

Communication within the group is always open, direct and transparent. This makes it possible to solve problems quickly and deliver ever better results to clients.

07 Respect for roles and mutual recognition

We believe everyone should focus on what they do best: we respect and value the skills, roles and responsibilities of every professional, confident that this approach always translates into added value for your projects.



OUR PROMISES

FIVE
COMMITMENTS TO YOU

Choosing No Digital Brain means being able to count on a set of **precise commitments** that we make to every one of our clients.

01



Listening and advice always available

We listen carefully to your needs, fully understanding what you really require. We guide you with empathy towards efficient solutions that can simplify processes, optimise resources and generate real savings.

02



Professionalism and absolute transparency

Clarity at every stage of the project, with no surprises. Any action, task or setup that generates costs will be communicated to you in advance. Every cost estimate is modular, so you can make informed decisions.

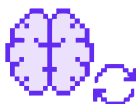
03



Strict respect for deadlines

We agree the timeline together and commit to meeting it, notifying you promptly should any difficulties arise. If necessary, we replace the resources involved to guarantee completion in the agreed times and ways.

04



Continuous skills development

We invest constantly in the training of our group: you will always have the best solutions and the most up-to-date technologies at your disposal.

05



Tailor-made solutions

We do not use off-the-shelf solutions: every proposal is personalised, designed specifically to solve your problems and achieve your goals.

THE RULES OF COLLABORATION

FIVE
SHARED RULES

To achieve excellent results, good collaboration between No Digital Brain and its clients is essential. These are the **shared rules** that guarantee quality, balance and mutual satisfaction.



Active participation

We expect a motivated, active and respectful collaboration. Your involvement is essential: do not simply wait passively — give us input, feedback and ideas.



Mutual respect for expertise

No one knows your work better than you, but we ask you to trust our experience when it comes to ours: only by giving the team your full trust can the best results be achieved.



Respect for agreed terms

Punctuality and precision are essential values: together we respect the deadlines for delivering materials, for payments and for approvals.



Appropriate communication channels

Favour email and project tools that allow information to be shared within the group. Use instant messaging only for urgent matters: clarity, efficiency and traceability.



Respect for work-life balance

Limit requests outside working hours, reserving them for genuine emergencies. Rest, focus and productivity translate into quality for your project.





Together, let's build a
digital presence that
sets us free.

WEB

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CONTACT

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VERSION

MANIFESTO 2026